



# M Ibrahim Khan

## Web Developer and SMM Expert

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### Summary

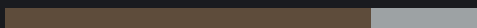
Creative and results-driven Digital Marketer with hands-on experience in social media marketing, SEO, and online advertising. Skilled in developing marketing strategies that increase brand visibility.

### Languages

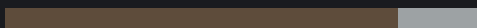
Pashto	Fluent
Urdu	Fluent
English	Intermediate

### Expertise Skills

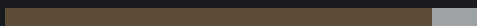
#### Google Ads



#### Digital Marketing



#### Web Designing



#### Google and Meta Ads



### Education

#### Matriculation 2023

GBHS Prince Road Quetta

#### FSc 2024

Science College Quetta

### Professional Experiences

#### E-Commerce Institute, Quetta 2020-Present

Digital Marketing Executive

- Developed and managed digital marketing campaigns for multiple brands.
- Increased online engagement through creative content and paid ad strategies.
- Analyzed performance data to optimize campaigns and improve ROI.
- Assisted in website updates, SEO improvements, and content creation.
- Collaborated with designers and business owners to maintain brand consistency.

## **Skills**

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- Social Media Marketing (Facebook, Instagram, TikTok)
- Google Ads & Facebook Ads Campaigns
- SEO Optimization & Content Strategy
- Brand Awareness & Engagement
- WordPress Website Management
- Email Marketing & Analytics
- Graphic Design Basics (Canva)
- Strong Communication & Teamwork

## **Projects**

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- Managed multiple Facebook & Google ad campaigns with measurable results.
- Improved website traffic and visibility through strategic SEO techniques.
- Designed and launched several WordPress websites for local businesses.

## **Personal Qualities**

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- Reliable and hardworking professional
- Strong attention to detail
- Quick learner with a positive attitude
- Excellent teamwork and communication skills