



M Ibrahim Khan

Web Developer and SMM Expert

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📍 Haji Ghaibi Raod Quetta, Pakistan

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Summary

Creative and results-driven Digital Marketer with hands-on experience in social media marketing, SEO, and online advertising. Skilled in developing marketing strategies that increase brand visibility.

Education

Matriculation

2023

GBHS Prince Road Quetta

FSc

2024

Science College Quetta

Languages

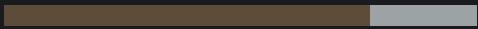
Pashto *Fluent*

Urdu *Fluent*

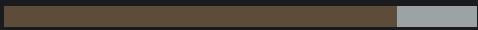
English *Intermediate*

Expertise Skills

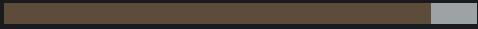
Google Ads



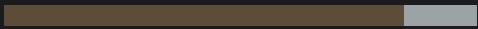
Digital Marketing



Web Designing



Google and Meta Ads



Professional Experiences

E-Commerce Institute, Quetta 2020-Present

Digital Marketing Executive

- Developed and managed digital marketing campaigns for multiple brands.
- Increased online engagement through creative content and paid ad strategies.
- Analyzed performance data to optimize campaigns and improve ROI.
- Assisted in website updates, SEO improvements, and content creation.
- Collaborated with designers and business owners to maintain brand consistency.

Skills

- Social Media Marketing (Facebook, Instagram, TikTok)
- Google Ads & Facebook Ads Campaigns
- SEO Optimization & Content Strategy
- Brand Awareness & Engagement
- WordPress Website Management
- Email Marketing & Analytics
- Graphic Design Basics (Canva)
- Strong Communication & Teamwork

Projects

- Managed multiple Facebook & Google ad campaigns with measurable results.
- Improved website traffic and visibility through strategic SEO techniques.
- Designed and launched several WordPress websites for local businesses.

Personal Qualities

- Reliable and hardworking professional
- Strong attention to detail
- Quick learner with a positive attitude
- Excellent teamwork and communication skills